

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 29.706758 Longitude: -95.441647

West U Marketplace Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	77,615	350,068	1,596,788
	Population Est 25Q1	77,593	349,336	1,589,529
	Population Est 24Q4	77,535	348,521	1,579,889
	Population Est 24Q3	77,423	347,289	1,568,341
	Population Est 24Q2	77,194	346,441	1,559,956
	Population Est 24Q1	77,113	344,336	1,552,923
	Population Est 23Q4	76,990	343,398	1,544,766
	Population Est 23Q3	76,822	341,882	1,533,631
	Population Est 23Q2	76,829	341,754	1,529,602
	Population Fcst	77,938	356,037	1,659,483
	2010 Census Population	67,638	297,254	1,374,654
	2000 Census Population	59,057	272,143	1,326,638
	1990 Census Population	52,124	234,445	1,162,025
	Current Year Daytime Population	100,177	919,844	2,405,183
	Average Seasonal Population	1,291	5,028	10,770
	Historical Annual Growth, 1990 – 2000	1.26%	1.50%	1.33%
	Historical Annual Growth, 2000 – 2010	1.37%	0.89%	0.36%
	Estimated Annual Growth, 2010 – CY	0.95%	1.13%	1.04%
	Projected Annual Growth, CY to Y5	0.08%	0.34%	0.77%
	Group Qtrs Est	987	6,759	33,219
Transient Est Average Last 4 Qtrs	9,995	65,144	118,511	
Households	Current Year Estimated Households	34,117	162,734	649,741
	Households Est 25Q1	34,100	162,313	646,412
	Households Est 24Q4	34,076	161,925	642,418
	Households Est 24Q3	34,026	161,275	636,816
	Households Est 24Q2	33,946	160,870	632,914
	Households Est 24Q1	33,907	159,849	629,690
	Households Est 23Q4	33,838	159,357	626,119
	Households Est 23Q3	33,735	158,536	621,340
	Households Est 23Q2	33,751	158,457	619,739
	Households Fcst	34,438	166,630	680,929
	2010 Census Households	30,252	135,139	528,763
	2000 Census Households	27,139	124,653	501,574
	1990 Census Households	24,478	109,894	452,947
	Historical Annual Growth, 1990 – 2000	1.04%	1.27%	1.02%
	Historical Annual Growth, 2000 – 2010	1.09%	0.81%	0.53%
	Estimated Annual Growth, 2010 – CY	0.83%	1.29%	1.43%
	Projected Annual Growth, CY to Y5	0.19%	0.47%	0.94%
	Population per Household	2.25	2.11	2.41

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West U Marketplace Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	6.8%	4.5%	3.3%
	HH Income \$250,000 to \$499,999	8.1%	5.4%	4.0%
	HH Income \$200,000 to \$249,999	18.9%	12.6%	9.3%
	HH Income \$175,000 to \$199,999	4.2%	4.4%	4.1%
	HH Income \$150,000 to \$174,999	6.3%	5.3%	4.9%
	HH Income \$100,000 to 149,999	14.6%	15.0%	14.8%
	HH Income \$75,000 to 99,999	11.1%	11.9%	12.0%
	HH Income \$50,000 to 74,999	11.8%	14.3%	15.5%
	HH Income \$35,000 to 49,999	6.2%	9.0%	10.4%
	HH Income \$25,000 to 34,999	3.9%	5.8%	6.8%
	HH Income \$15,000 to 24,999	2.9%	4.7%	6.2%
	HH Income \$0 to 14,999	5.2%	7.2%	8.6%
	Average Household Income	\$235,227	\$170,048	\$133,587
	Median Household Income	\$127,186	\$93,350	\$79,660
	Per Capita Income	\$103,809	\$79,741	\$54,863
	Average Disposable Income	\$125,195	\$103,266	\$91,109
	Median Disposable Income	\$109,849	\$81,982	\$70,498
	Discretionary HH Income Over \$150,000	31.6%	19.6%	13.5%
	Discretionary HH Income \$125,000 to \$149,999	7.2%	6.6%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	8.1%	7.2%	6.3%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	9.8%	9.3%
	Discretionary HH Income \$50,000 to \$74,999	15.4%	15.2%	15.2%
	Discretionary HH Income \$25,000 to \$49,999	15.8%	19.5%	22.0%
	Discretionary HH Income Under \$25,000	12.5%	22.0%	28.0%
	Average Discretionary HH Income	\$100,691	\$79,289	\$67,382
	Median Discretionary HH Income	\$90,825	\$64,252	\$49,982
	Householder White – Count	18,797	68,276	193,954
	Median HH Income	\$156,642	\$140,249	\$140,362
	Average HH Income	\$133,797	\$128,721	\$128,317
	Householder Black or African-American – Count	3,046	22,775	127,931
	Median HH Income	\$78,041	\$62,336	\$56,781
	Average HH Income	\$86,927	\$73,152	\$69,670
	Householder Hispanic – Count	5,242	41,680	238,581
	Median HH Income	\$98,538	\$66,768	\$62,975
Average HH Income	\$107,117	\$81,119	\$76,443	
Householder Asian or Pacific Islander – Count	4,648	18,248	44,705	
Median HH Income	\$147,398	\$119,320	\$112,517	
Average HH Income	\$132,450	\$116,899	\$113,506	
Householder Other or Pacific Islander – Count	2,384	11,756	44,571	
Median HH Income	\$129,941	\$88,941	\$83,769	
Average HH Income	\$124,038	\$100,742	\$96,615	

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Gender	Male Population	37,525	173,431	795,834
	Female Population	40,090	176,637	800,955
Total Population by Age	Count of Pop 0 to 4 years	5,129	26,311	112,540
	Count of Pop 0 to 7 years	7,004	34,227	153,464
	Count of Pop 5 - 13	7,949	34,300	173,504
	Count of Pop 14 - 18	3,942	15,163	78,372
	Count of Pop 19 - 22	3,751	15,314	79,263
	Count of Pop 22 - 25	2,686	11,588	59,525
	Count of Pop 25 - 29	4,379	21,388	102,993
	Count of Pop 30 - 34	6,367	36,014	140,930
	Count of Pop 35 - 39	5,864	34,014	142,359
	Count of Pop 40 - 44	5,539	27,241	121,758
	Count of Pop 45 - 59	14,552	59,408	275,157
	Count of Pop 60 - 74	11,796	47,326	219,405
	Count of Pop 75 - 84	4,362	16,636	68,966
	Count of Pop 85+	1,301	5,366	22,016
	% of Pop 0 to 4 years	6.6%	7.5%	7.0%
	% of Pop 0 to 7 years	9.0%	9.8%	9.6%
	% of Pop 5 - 13	10.2%	9.8%	10.9%
	% of Pop 14 - 18	5.1%	4.3%	4.9%
	% of Pop 19 - 22	4.8%	4.4%	5.0%
	% of Pop 22 - 25	3.5%	3.3%	3.7%
	% of Pop 25 - 29	5.6%	6.1%	6.5%
	% of Pop 30 - 34	8.2%	10.3%	8.8%
	% of Pop 35 - 39	7.6%	9.7%	8.9%
	% of Pop 40 - 44	7.1%	7.8%	7.6%
	% of Pop 45 - 59	18.7%	17.0%	17.2%
	% of Pop 60 - 74	15.2%	13.5%	13.7%
	% of Pop 75 - 84	5.6%	4.8%	4.3%
	% of Pop 85+	1.7%	1.5%	1.4%
Median Age	38.9	37.2	36.8	
Average Age	39.8	38.5	37.9	
Male Population by Age	% of Pop 0 to 4 years	7.0%	7.7%	7.2%
	% of Pop 5 - 13	10.7%	10.0%	11.0%
	% of Pop 14 - 18	5.4%	4.4%	5.0%
	% of Pop 19 - 22	5.1%	4.5%	5.0%
	% of Pop 22 - 25	3.6%	3.3%	3.8%
	% of Pop 25 - 29	5.6%	5.9%	6.5%
	% of Pop 30 - 34	8.3%	10.1%	8.8%
	% of Pop 35 - 39	7.5%	9.9%	9.1%
	% of Pop 40 - 44	7.0%	8.0%	7.9%
	% of Pop 45 - 59	18.5%	17.3%	17.5%
	% of Pop 75 - 84	5.4%	4.4%	3.8%
	% of Pop 60 - 74	14.8%	13.2%	13.4%
	% of Pop 85+	1.2%	1.2%	1.0%
	Median Age	37.9	37.0	36.4
Average Age	38.9	37.9	37.3	

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	% of Pop 0 to 4 years	6.3%	7.3%	6.9%
	% of Pop 5 - 13	9.8%	9.6%	10.7%
	% of Pop 14 - 18	4.8%	4.2%	4.9%
	% of Pop 19 - 22	4.6%	4.3%	4.9%
	% of Pop 22 - 25	3.3%	3.3%	3.6%
	% of Pop 25 - 29	5.7%	6.3%	6.4%
	% of Pop 30 - 34	8.1%	10.5%	8.9%
	% of Pop 35 - 39	7.6%	9.5%	8.7%
	% of Pop 40 - 44	7.3%	7.6%	7.3%
	% of Pop 45 - 59	19.0%	16.6%	17.0%
	% of Pop 60 - 74	15.5%	13.8%	14.1%
	% of Pop 75 - 84	5.9%	5.1%	4.8%
	% of Pop 85+	2.1%	1.9%	1.8%
	Median Age	39.9	37.4	37.2
Average Age	40.6	39.0	38.6	
Race	Count of White	46,594	167,128	579,549
	Count of Black or African-American	5,297	46,670	337,723
	Count of Asian or Pacific Islander	13,715	45,279	121,602
	Count of Other races	12,009	90,992	557,914
	White	60.0%	47.7%	36.3%
	Black or African American	6.8%	13.3%	21.2%
	Asian	17.7%	12.9%	7.6%
	Other Races	15.5%	26.0%	34.9%
Language Spoken	Speak English at Home	68.9%	58.3%	54.2%
	Speak Spanish at Home	11.2%	25.1%	35.4%
	Speak French or French Creole at Home	0.8%	0.8%	0.7%
	Speak German at Home	1.0%	0.6%	0.3%
	Speak Other Indo-European Languages at Home	4.6%	4.0%	2.3%
	Speak Russian and Other Slavic Languages at Home	1.1%	0.9%	0.5%
	Speak Chinese at Home	5.9%	3.6%	1.7%
	Speak Korean at Home	0.7%	0.4%	0.3%
	Speak Vietnamese at Home	1.1%	0.8%	1.1%
	Speak Other Asian Languages at Home	1.7%	1.5%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.5%	0.3%
	Speak Other Language at Home	2.5%	3.6%	2.2%
Hispanic	Hispanic Population	10,895	97,119	657,088
	Hispanic Population Percent	14.0%	27.7%	41.2%
	Mexican	53.2%	50.0%	65.1%
	Puerto Rican	5.4%	2.4%	1.6%
	Cuban	2.9%	2.4%	1.9%
	Dominican	0.1%	0.4%	0.3%
	Central American	13.0%	29.3%	20.5%
	South American	19.6%	9.3%	4.6%
	Other Hispanic	5.8%	6.2%	6.1%
	2000 Hispanic Population Percent	8%	26%	38%
	1990 Hispanic Population Percent	10%	21%	29%

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Ancestry	American (percent of total population)	2.9%	2.0%	1.3%
	American	2.7%	1.9%	1.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	14.6%	10.6%	5.7%
	Chinese	7.0%	4.2%	2.1%
	Japanese	0.3%	0.3%	0.2%
	Korean	0.9%	0.6%	0.4%
	South Central Asian (ie. Indian)	5.3%	4.3%	2.2%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.5%
	Other Asian	0.8%	0.7%	0.4%
	European (percent of total population)	27.4%	18.7%	10.5%
	British	6.3%	4.4%	2.5%
	Dutch	0.4%	0.3%	0.2%
	French	1.2%	1.0%	0.6%
	German	5.6%	3.6%	2.1%
	Italian	1.8%	1.3%	0.7%
	Polish	1.1%	0.8%	0.4%
	Scandinavian	1.1%	0.8%	0.5%
	Scotch/Irish	5.4%	3.7%	2.1%
Other European (ie. Greek/Russian)	4.6%	2.8%	1.4%	
Middle Eastern	1.5%	1.4%	0.7%	
Other Ancestry	18.8%	16.2%	12.5%	
Unclassified Ancestry	10.3%	7.4%	5.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	54,159	247,392	1,093,584
	Elementary (0 to 8)	1.5%	8.4%	11.9%
	Some High School (9 to 11)	0.6%	2.4%	6.7%
	High School Graduate (12)	5.2%	10.8%	19.3%
	Some College (13 to 16)	9.8%	11.8%	14.8%
	Associates Degree Only	3.5%	4.7%	5.3%
	Bachelors Degree Only	34.5%	29.6%	23.5%
	Graduate Degree	44.9%	32.3%	18.5%
	% College (4+)	79.4%	62.0%	42.0%
Household Type	Total Households – count	34,117	162,734	649,741
	One Person HHs – count	12,338	67,121	225,557
	Family HHs – count	18,977	78,783	365,853
	Married Couple – count	16,304	57,484	235,617
	w/own children – count	7,898	24,572	99,090
	w/out own children – count	8,406	32,911	136,526
	Male Householder – count	790	6,436	37,932
	Female Householder – count	1,883	14,864	92,304
	Non-Family Households – count	2,802	16,830	58,332
	1 Person Household	36.2%	41.2%	34.7%
	2 Person Household	30.1%	30.7%	29.4%
	3 Person Household	12.5%	11.8%	14.4%
	4 Person Household	13.2%	9.5%	11.3%
	5 Person Household	5.5%	4.3%	5.9%
6 Person Household	1.7%	1.6%	2.6%	
7+ Person Household	0.7%	0.9%	1.8%	
% Households With Children	26.8%	21.6%	24.6%	

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Housing	Total Housing Units	37,979	184,246	723,912
	Owner Occupied Percent	48.0%	34.7%	40.2%
	Renter Occupied Percent	41.8%	53.6%	49.5%
	Vacant Housing Percent	10.2%	11.7%	10.2%
	Total Housing Units (Census 2000)	29,429	136,657	546,756
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	34.0%	18.6%	9.0%
	Property Value \$750,000 to \$999,999	11.4%	11.5%	8.1%
	Property Value \$500,000 to \$749,999	12.3%	14.9%	12.9%
	Property Value \$400,000 to \$499,999	5.2%	9.1%	9.3%
	Property Value \$300,000, to \$399,999	5.1%	9.2%	12.3%
	Property Value \$200,000 to \$299,999	4.9%	9.2%	16.6%
	Property Value \$150,000 to \$199,999	2.7%	3.8%	7.8%
	Property Value \$100,000 to \$149,999	1.9%	3.2%	8.7%
	Property Value \$60,000 to \$99,999	0.8%	2.3%	4.6%
	Property Value \$40,000 to \$59,999	0.3%	0.7%	1.3%
	Property Value \$0 to \$39,999	0.6%	2.0%	2.9%
	Median Home Value	\$1,072,109	\$675,201	\$365,730
Wealth per Household	\$0 and under - percent	16.7%	18.6%	18.9%
	\$1 to \$4999 - percent	7.5%	9.1%	9.6%
	\$5k to \$9999 - percent	4.2%	4.9%	5.0%
	\$10k to \$24999 - percent	6.0%	6.5%	6.7%
	\$25k to \$49999 - percent	6.5%	6.6%	6.8%
	\$50k to \$99999 - percent	9.6%	9.5%	9.8%
	\$100k to \$249999 - percent	17.7%	16.8%	16.9%
	\$250k to \$499999 - percent	14.0%	12.6%	12.3%
	\$500k+ - percent	17.8%	15.2%	13.9%
	Median HH Wealth	\$97,483	\$72,252	\$65,229
	Avg HH Wealth	\$272,724	\$240,700	\$226,847
Economic Viability	Economic Viability Local	298	302	305
	Economic Viability Indexed	107	109	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	40,932	191,852	825,921
	Managerial/Executive	25.0%	21.3%	18.3%
	Professional Specialty	49.3%	36.0%	25.4%
	Healthcare Support	1.0%	1.7%	2.5%
	Sales	8.2%	9.0%	9.1%
	Office & Administrative Support	6.1%	7.0%	8.5%
	Protective Service	1.3%	1.2%	1.5%
	Food Preparation	2.3%	5.2%	5.7%
	Building Maintenance & Cleaning	0.7%	4.1%	5.0%
	Personal Care	1.7%	1.8%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	1.3%	6.7%	10.6%
	Production & Transportation	3.1%	5.9%	11.1%
	Percent White Collar Workers	89.6%	75.0%	63.7%
	Percent Blue Collar Workers	10.4%	25.0%	36.3%

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	Agriculture/Mining/Construction	5.4%	9.6%	13.4%
	Manufacturing	5.4%	5.9%	7.3%
	Transportation	3.5%	4.3%	6.0%
	Information	0.8%	1.1%	1.0%
	Wholesale/Retail	9.1%	9.4%	11.8%
	Finance, Insurance, Real Estate	9.1%	8.5%	7.0%
	Professional Services	18.4%	13.8%	10.7%
	Management Services	0.3%	0.3%	0.3%
	Administrative/Waste Services	2.1%	5.5%	6.0%
	Educational Services	35.4%	27.1%	20.4%
	Entertainment Services	5.4%	8.3%	8.9%
	Other Professional Services	2.9%	4.1%	5.0%
	Public Administration	2.3%	2.1%	2.2%
Vehicles per HH	No Vehicles	7.2%	9.7%	10.0%
	1 Vehicle	39.6%	48.2%	42.9%
	2 Vehicles	39.8%	33.2%	34.5%
	3 or more vehicles	13.4%	9.0%	12.6%
	Average Number of Vehicles	1.63	1.44	1.54
Change	Births (last 12 months)	910	4,385	19,660
	Deaths (last 12 months)	600	2,381	10,509
	Migration (last 12 months)	131	1,691	28,031
Work place	Workplace Establishments	3,390	21,701	60,396
	Workplace Employees (FTE)	54,045	658,106	1,231,305